

BOARD OF DIRECTORS MEETING
Roberts Drive Campus
September 27, 2017
Minutes

MEMBERS PRESENT: Alan Alley, Mikaela McDonald, Ann Perkins, Ramona Salyer, John Stewart

MEMBERS ABSENT: Toni Armstrong, Leigh Latherow, Chrisha Spears

ALSO PRESENT: Kay Adkins, Karen Blevins, Keith Brammell, Steve Flouhouse, Nicole Griffith-Green, Jesse Hurst, Willie McCullough, John McGlone, Pam Miller, Steve Woodburn

CALL TO ORDER

Board Chair, John Stewart, called the meeting to order at 8:25 a.m. in Room 504 on the Roberts Drive Campus of Ashland Community and Technical College. He welcomed new members Alan Alley (replacing Nicole Griffith-Green) as faculty representative to the Board and Mikaela McDonald as new Student Government President.

APPROVAL OF PREVIOUS MINUTES

Members reviewed the minutes of the May 3, 2017 meeting. Ramona Salyer made the motion to accept the minutes as written. Mikaela McDonald seconded the motion. All voted to approve the minutes.

PRESIDENT'S UPDATE

Dr. Adkins presented a PowerPoint (attached to minutes) to Board members discussing several items. She stated that declining enrollment continues to be a problem, but this year's budget was reduced by 10% in anticipation of the decline. She explained the current pension crisis in the state in relation to ACTC. She noted that many changes are likely before the legislature finalizes the required contribution rate. She also informed the Board that KCTCS is unsure what percentage will be used for Performance Based Funding in the upcoming year.

President Adkins discussed the recent Authentic Identity Insight research visit. Using several PPT slides she explained the purpose of the study, the outcomes and how the information will be used in the future.

SACSCOC ON-SITE VISIT

Steve Flouhouse, Dean of Institutional Planning, Research and Effectiveness, reported to the Board the continuing work of reaccreditation with the Southern Association of Colleges and Schools Commission on Colleges. Using PPT slides (attached to minutes), he discussed the off-site findings, the timeline of the process and the upcoming on-site visit scheduled for October 24-26, 2017.

QUALITY ENHANCEMENT PLAN

Nicole Griffith-Green, Interim Dean of Arts & Sciences, presented information regarding the QEP (a part of reaccreditation) to members. Using PPT slides (attached to minutes), she reviewed the plan, how it came to be, the target student population, the expected outcomes of the plan and the processes to achieve the outcomes. She noted the importance of faculty, staff and board members being familiar with the plan.

BRAIDY INDUSTRIES UPDATE

Dr. Adkins updated board members on progress made regarding ACTC's involvement with the new industry. ACTC Instructor Mike Tackett has been assigned as ACTC's project manager for this endeavor. He and Braidy representative, Curt Carson, meet weekly. Mike, Dean Keith Brammell and Dr. Adkins meet weekly as well. The program of study Braidy desires is something in the Advanced Manufacturing realm. Our education plan will need to be submitted to SACSCOC by October in order to be offered by August 2018. Braidy desires a well-rounded employee with soft skills. Our program will likely be selective admission with testing involved. Once in place, Braidy plans to hire 50 graduates of the program in the first year and an additional 40-50 annually. Other ACTC program graduates will also be in demand by the company such as welders, electricians, and business students.

80th ANNIVERSARY CELEBRATION

Willie McCullough, Dean of Resource Development and External Affairs, informed Board members of the yearlong celebration underway (2017-2018 academic year). Faculty and staff received tee shirts marking the 80th anniversary of the college at the August All-College meeting. In October, ACTC will host the Golf Scramble for scholarship funds. November will feature a donor recognition breakfast. In April, a 5K will be held on the Technology Drive Campus. June will bring a car show to the College Drive Campus. In addition, there will be monthly alumni spotlights through social media as well as Throwback Thursdays. Restaurant discounts will be featured on the 8th of each month. An *Eight for Eighty* Campaign will be ongoing to raise scholarship dollars. Culmination of the anniversary celebration will be at graduation with an *Alumni Through the Decades* event. In addition, plans are being made to request the Mayor of Ashland declare graduation day, Friday, May 4, 2018, as "ACTC DAY".

CLOSING REMARKS

Chair John Stewart reminded Board members of the upcoming KCTCS Board Member Workshop to be held in Louisville on October 27, 2017.

ADJOURN

Board Chair, John Stewart, adjourned the meeting at 9:40 a.m.

Respectfully submitted,
Pam Miller, Recorder